

SUBMISSION GUIDELINES

Our Magazine

Seeds of Diversity publishes a magazine that is sent to members of our organization. The magazine publishes news and articles about a wide range of issues related to seed saving and food biodiversity in Canada and internationally. Our articles dig deep while remaining accessible. They discuss and analyse the challenges to our seed and food diversity, and share creative solutions from gardeners and farmers across the country. They include news summaries, book reviews, how-to pieces, interviews and profiles, and updates from the Seeds of Diversity team. Each issue, in one way or another, tells the stories behind our seeds.

In 2014, we re-designed the magazine and moved from a bi-annual to a quarterly publication schedule. Our articles and article ideas, however, still come from our members, friends and experts in the field. We are always looking for interesting new research, news and opinions, and just plain old good stories.

How to submit an article idea

We welcome short proposals on an ongoing basis. Proposals should briefly outline the idea for an article – not include the entire article itself. They should clearly outline the topic you would like to cover, demonstrate the tone and approach you will take to discuss that topic, and state how long you envision it to be. Please also include a line or two about yourself or the author you have in mind, and clearly provide your/their contact information.

Typically, each issue of the magazine includes some shorter articles, news and reviews (500-800 words), a feature piece (1000-1500 words), and interviews and profiles.

If you have an idea for an article but do not have an author in mind, please do share it – we may be able to pair your idea up with the perfect writer.

All ideas and submissions should be sent to magazine@seeds.ca.

What happens next?

Our magazine editor will follow up with you about your idea, and work with you to set a word count and submission deadline for your article draft. Please be prepared to work with our editor as your draft article is edited for style, language, length and grammar, before it comes back to you for a final approval.

Publication Schedule

Seeds of Diversity magazine is published four times a year. In 2014, the magazine will be published in March, June, September and November. Submission queries and final drafts of articles must be submitted several weeks before these publication dates. You may submit an idea at any point – we will get back to you with information on which issue your piece will best fit into, and when your article is due.

About Seeds of Diversity Canada

Seeds of Diversity is a Canadian charitable organization whose members and volunteers help preserve the biodiversity in our food. Our projects focus on building and maintaining the Canadian Seed Library, building public awareness on pollinators, organic seed production innovation and a documentation of Canada's heritage seeds and their histories. We are a partner in the Bauta Family Initiative on Canadian Seed Security.

BOOK REVIEW GUIDELINES

We publish reviews of books, films and other relevant media in the magazine. Reviewed media can be about seed saving, biodiversity issues, food and agriculture, gardening or other related topics. We usually focus on recently published titles, but are happy to consider older pieces that we have not reviewed in the past as well.

Reviews should include:

- The title, author, publisher/production company, year of publication/release, page numbers/length.
- A clear and brief outline of the topic of the book/film
- Strengths and/or weaknesses
- The intended audience
- A quote or two from the book, if relevant
- Background about the author, if relevant

Reviews can be short (400-500 words) or in-depth (800 words). Review essays can compare a number of titles with some added analysis and may be longer (upto 1000 words).

If you have an idea for a book that you think our readers would like to know more about, please let us know and we will find a reviewer for it. If you would like to review it yourself but don't have a copy of the book, let us know; we may be able to arrange a complimentary review copy for you from the publisher.

Please read our submission guidelines on the previous page before you submit your proposal.

Please send all proposals, reviews and review ideas to magazine@seeds.ca.

PHOTOGRAPH & GRAPHICS GUIDELINES

We love including photographs and drawings of the seeds, plants and people we write about!

All images must be sent electronically. Images must be high-resolution (300 dpi).

Our magazine is printed in full colour, so we prefer colour images, though we do also include black and white images when appropriate or necessary.

All photographs and images will be credited to the photographer/illustrator, and will only be used with permission.

Let us know if you have images to accompany your article, or just want to share a beautiful picture – we would love to publish it!

Please send all images and image ideas to magazine@seeds.ca.

