

Seeds of Diversity Table Setup

Seedy Saturday and Sunday Events

FOR ALL TABLES:

We request all volunteers to put **each of the following items** on their Seeds of Diversity table to help visitors recognize us and to have a few consistent elements at our tables across the country.

- **Centrepiece with logo** (please display prominently)
- **About Seeds of Diversity** (please display prominently)
- **Membership cards** (very important! Please display these prominently and encourage people to sign up - this is our focus). People can sign up for memberships in a couple of different ways:
 - **Cheque:** Sign up on the spot and give volunteers a cheque with the form
 - **Cash:** Sign up on the spot and pay with cash. Volunteers then send Judy the forms and a cheque for the total amount (if you are willing!)
 - **Credit card:** Take the form with you, fill out the information and mail it in (volunteers cannot accept credit card information at the tables)
 - **Online:** at www.seeds.ca/member. If volunteers would like to have a laptop/tablet at the table for people to sign up on the spot, that would be great!
- **Display copies of magazines and seed directory:** for people to peruse to get a sense of what the membership includes. Volunteers - for those of you who are members and have copies of magazines, please take them to the table. *Please only display magazine issues from the previous TWO years (2014 & 2015).*
- **Seeds of Diversity + Pollination Canada business cards:** For anyone who wants more information about what we do or get in touch.
- **E-bulletin sign up sheet:** Our e-bulletin is free, and is sent out once a month. Please send the sheet(s) back to us after your event.

THANK YOU, VOLUNTEERS!



OPTIONAL ITEMS FOR THE TABLE - on request

Along with the items in the list on page 1, which we request you to display on all Seeds of Diversity tables, you are also welcome to request the following items mailed to you. Send a message to office@seeds.ca or call us (226) 600-7782. You may also download them yourself from our [Volunteer Page](#) on the Seeds of Diversity website. Feel free to add any jars or envelopes of seeds, or other seedy resources, to your displays to liven them up and make them your own!

- **Logos:** you can use these when designing your workshop posters, or add them to seed envelopes and other resources you create.
- **Donations and Proceeds Sign:** A sign that tells all visitors to the table that donations and proceeds of sales all go directly to Seeds of Diversity.
- **Books for Sale List:** A list that shows visitors the books we offer for sale from our online store, and their corresponding prices.
- **Bookmarks for Bee Friendly Farming:** very popular handout, with handy bee identification and ruler on backside.
- **How to Save Your Own Seeds book/bookmarks:** If you have a personal copy you are willing to have at the table as a display copy, that would be great!
- **Posters:** Food Biodiversity and Canadian Seed Library.
- **Basic Seed Saving:** booklet on the basics of seed saving.
- **Information Handouts:**
 - What's in a seed?
 - What's in a flower?
 - What's in a fruit?
 - Saving tomato seed
 - Saving lettuce seed
 - Saving bean and pea seed

THANK YOU, VOLUNTEERS!



FAQ (Frequently Asked Questions) ABOUT SEEDS OF DIVERSITY

Answers to some common questions you may get asked at the Seeds of Diversity tables.

Q: What or who is Seeds of Diversity?

A: Seeds of Diversity is a Canadian charity whose members and volunteers work to help preserve the biodiversity in our food. We do this by saving seed, sharing information about how to save seed, and facilitating seed exchanges - like this Seedy Saturday - across the country.

Q: Where are you based?

A: Seeds of Diversity's staff members are based in Waterloo, ON, and in Quebec, but our members - without whom our work would be impossible - are distributed across the country, and even in the United States.

Q: How can I get involved?

A: Become a member! Members receive a subscription to our quarterly Seeds of Diversity magazine, and our monthly email bulletin. These are available in English and French, and keep members up to date on Seeds of Diversity's seed conservation work, news about seed issues in Canada and around the world, and offer handy do-it-yourself instructions for saving seeds, gardening, and attracting native pollinators. Members also receive the annual Seed Directory in early winter each year, linking them to other members who offer over 3000 different kinds of vegetable, grain, fruit, herb, and flower seeds.

Q: Why do you save seed?

A: We believe that when we save seeds, we are helping build a self-reliant food system, and creating a new relationship with the plants, pollinators and seeds that keep us fed. Without a strong seed system, we can't possibly build a vibrant and resilient food system!

Q: What else do you do?

A: We run a pollination conservation program, maintain the Canadian Seed Library, do research on organic seed production methods and lots more! Check out our programs at www.seeds.ca.

Q: Can I buy seed from Seeds of Diversity?

A: Yes and no. We are not a seed company, so we do not sell seeds. We are a member-to-member seed exchange organization, so members share seeds with each other. When you join Seeds of Diversity, you get our members-only Seed Directory, which is published in January or February each year. You can then get the seeds listed in the directory from other members. We hope you will re-grow the plant, or grow other heritage plants, and offer the seed to others through the directory the next year.

Q: How do we get in touch?

A: For more information about what we do, or to get in touch with us, visit www.seeds.ca.

